

This statement discloses the privacy practices for The McKinnis Consulting Group LLC's Web site. Questions regarding this statement should be directed via e-mail to info@SalesIsSimple.com.

The foundation of The McKinnis Consulting Group LLC is based on trust and it is for this reason that we hold a great deal of respect for the privacy of our users. In order to provide a richer feature set and to provide a more personalized user experience on The McKinnis Consulting Group LLC's Web site, we collect information from our users. This Privacy Policy describes in detail the information we collect and how it is used and disseminated to provide a more fulfilling user experience.

1. The Information We Collect

You may provide us with contact information, such as your name, street address, phone number, e-mail address and specific information about you or your organization. This information is strictly optional, however, and is not required to contact us.

As you browse our site, our servers will automatically track certain information about you. This information includes your IP address, the URL that you just came from, which URL you go to next, which browser you are using, and which operating system you are using. This is not unique to The McKinnis Consulting Group LLC's Web site, as many existing sites automatically collect this information. Your IP address will be used solely for administrative purposes and will not be linked to any personally identifiable information.

2. Our Use of Your Information

We use your IP address to help diagnose problems with our server, and to administer our Web site. Your IP address is also used to gather broad demographic information.

We use your contact information strictly for the purpose of contacting you about your inquiry. Information you provide about your organization is used for evaluating our level of interest as well as our ability to make recommendations as to what steps you can implement to expand your business.

3. Our Policies Regarding the Disclosure of Your Information

We do not sell, rent, trade or otherwise share any personally identifiable information about our users to any third party. This includes, but is not limited to the names, addresses, e-mail addresses, and phone numbers of our users. In addition, we will not disclose any personally identifiable financial or security-related personally identifiable information.

4. Our Security Measures

The McKinnis Consulting Group Corporation uses industry standard efforts such as firewalls and Secure Socket Layers to safeguard the confidentiality of your personally identifiable information. However, even the most robust security systems are not foolproof and users should consider this when revealing any personally identifiable information to any party over any form of media.

5. Contacting our Web Site

If you have any questions about this privacy statement, or the privacy practices of The McKinnis Consulting Group Corporation, you can contact the company by sending an e-mail to info@SalesIsSimple.com